



Price Rise - Jan 31st 2022

1.25ltr

Colas & Flavours aligned RRP's – Post Price Rise



Current Shelf - \$3.00

New RRP \$3.40 (02/2/22)
(non-cds)



Current Shelf - \$2.50

New Shelf \$3.40 (02/2/22)
(non-cds)

2ltr

Cola's & Flavours – Down Down Post Price Rise



Current DD - \$2.75

Shelf RRP \$4.40 (02/2/22)

\$3.50 (non-cds)

DOWN DOWN

(28/4/22) TBC



Current DD - \$2.25

Shelf RRP \$4.40 (02/2/22)

\$3.00 (non-cds)

DOWN DOWN

(28/4/22) TBC

Kirks 10x375ml

Flavours - Down Down Post Price Rise



Current DD - \$5.00

Shelf RRP \$9.50 (02/2/22)

\$5.50 (non-cds)

DOWN DOWN

(28/4/22) TBC

Promotional Calendar – Post Price Rise

Promo Group	Year	2-Feb-22 5	9-Feb-22 6	16-Feb-22 7	23-Feb-22 8	2-Mar-22 9	9-Mar-22 10	16-Mar-22 11	23-Mar-22 12	30-Mar-22 13	6-Apr-22 14	13-Apr-22 15	20-Apr-22 16	27-Apr-22 17
TCCC CSD COLA 375 CAN IB X24	2022	Shelf	\$16/\$19	Shelf	\$16/\$19	Shelf	\$16/\$19	Shelf	NAT HP	Shelf	\$16/\$19	Shelf	\$16/\$19	Shelf
TCCC CSD COLA 375 CAN IB X30	2022	\$20/\$23.75	Shelf	NAT HP	Shelf	\$20/\$23.75	Shelf	\$20/\$23.75	Shelf	\$20/\$23.75	Shelf	NAT HP	Shelf	\$20.50/40% off
TCCC CSD COLA 375 CAN 2X10	2022	40% off	2 for \$15	HP + CDS	2 for \$15	40% off	2 for \$15	40% off	2 for \$15	40% off	2 for \$15	HP + CDS	2 for \$15	HP + CDS
TCCC CSD COLA 1.25 PET X12	2022	40% off	2 for \$4	NAT HP	2 for \$4	40% off	2 for \$4	NAT HP	2 for \$4	40% off	2 for \$4	NAT HP	2 for \$5	40% off
TCCC CSD FLAV 1.25 PET X12	2022	NAT HP	2 for \$4	NAT HP	2 for \$4	NAT HP	2 for \$4	NAT HP	2 for \$4	NAT HP	2 for \$4	NAT HP	2 for \$4	40% Off
TCCC CSD COLA 2.0 PET X8	2022	PRICE RESET					\$3.50	Shelf	40% Off	Shelf	40% Off	Shelf	40% Off	\$3.50
TCCC CSD FLAV 2.0 PET X8	2022	PRICE RESET					\$3.00	Shelf	40% Off	Shelf	40% Off	Shelf	40% Off	\$3.00
CCA KIRKS 375 CAN 2X10	2022	PRICE RESET					40% Off	Shelf	40% Off	Shelf	HP + CDS	Shelf	HP + CDS	\$5.50
CCA MFLS 375 CAN 2X10	2022	40% off	2 for \$14	HP + CDS	2 for \$14	HP + CDS	2 for \$14	40% off	2 for \$14	40% off	2 for \$14	HP + CDS	2 for \$14	HP + CDS
CCA MFLS 1.25 PET X12	2022	\$1.80 / \$2	2 for \$4	40% off	2 for \$4	\$1.80 / \$2	2 for \$4	NAT HP	2 for \$4	\$1.80 / \$2	2 for \$4	NAT HP	2 for \$4	\$1.80 / \$2
MONSTER 500 CAN 6X4	2022	2 for \$14	40% Off	2 for \$14	40% Off	2 for \$14	Shelf	NAT HP	2 for \$14	2 for \$14	NAT HP	2 for \$14	2 for \$14	\$8.00